



Ice Crystals

Theatre On Ice



Dear Business Owner:

You may have sponsored little league baseball, soccer, or football teams in the past, but have you ever thought of sponsoring a figure skating team?

Jumps, spins, choreography, dancing, movement, synchronized performance, and theatrical drama...all of this, on ice.

Theatre on Ice is team figure skating that incorporates theatre, drama and dance choreography. In order to compete successfully, a team must demonstrate all components of figure skating. Performances include speed, agility, strength and coordination. This is a sport that relies on individual efforts and skills that blend with all other members to create a unified presentation.

We are asking for your Support during our 2008-2009 competitive season... Would you please consider giving a gift team sponsorship?

The Ice Crystals Theatre on Ice Team is a Co-Ed – U.S. Figure Skating Junior level team, with both male and female skaters ages 7 to 17. They represent the Peninsula Skating Club (a non-profit organization) and practice at the Sharks Ice Facility.

Our main goal is to raise funds to help reach our team's competitive goal of attending the upcoming U.S. National Theatre on Ice Competition. This is a great honor, but expensive. We estimate it will cost approximately \$1500 per skater to attend.

Who Are the Ice Crystals?

- Co-Ed Junior Level Team - current team ages: 7 -17
- Compete in U.S. Figure Skating sanctioned competitions and events
- Perform in exhibitions and local ice shows – including at HP Pavilion
- Perform in fundraisers including one to support the Lucille Packard Children's Hospital at Stanford

What are Sample Team Expenses?

- Ice Time
- Travel
- Competition Entry Fees
- Competition Costumes / Props / Music
- Practice Costumes/ Warm-ups
- Skate Accessories / Sharpening / Repairs / Tights

www.icecrystals.org

3330 Seldon Court, Suite One, Fremont, CA 94539



Sponsorship Levels & Benefits

Sponsor ads will be placed in our annual team program. The annual program will be distributed to the Ice Crystals team and team supporters

Gold Medal Sponsor -	\$500 or more	- Full Page Ad
Silver Medal Sponsor -	\$250 - \$499	- 1/2 Page Ad
Bronze Medal Sponsor -	\$150 - \$249	- 1/4 Page Ad
Pewter Medal Sponsor -	\$ 50 - \$149	- Business Card Size Ad
Friends of the Ice Crystals -	\$ 1 - \$ 49	- Name Listed in Program

"We're helping send the Ice Crystals to Nationals" T-Shirt

These T-shirts will be worn by the Ice Crystals team and team supporters

Gold Medal Sponsor -	Top Tier	- Larger Logo /Name on Back of Shirt
Silver Medal Sponsor -	Middle Tier	- Medium Logo /Name on Back of Shirt
Bronze Medal Sponsor -	Bottom Tier	- Smaller Logo /Name on Back of Shirt

We may also be able to provide special sponsor naming and team product advertising opportunities for larger sponsorships. Please contact our Fundraiser Chairperson, Jaime Smith at 408-826-4500 or jelsmith@gmail.com for specific information based on your interest and availability of sponsorship funds.

If you are able to help our talented group of skaters, we would like to acknowledge your business or family name by providing the following:

Our Medalists Sponsors will be:

- Listed as an Ice Crystals Team Sponsor (by level) on our team sponsor poster, and in our annual team program
- Acknowledged with name or logo on our special "We're helping send the Ice Crystals to Nationals" T-shirt (Gold, Silver, Bronze levels only, provided sponsorship made by T-shirt deadline)
- Provided ad space in our annual team program—size determined by medalist level
- Provided with an Ice Crystals team picture and Team Sponsor Certificate
- Provided special invitations to Ice Crystals performances/practices – Ticket quantity determined by medalist level
- Kept updated on the team's progress throughout the season. Showing how your generosity is benefiting the talented children of our local community
- Provided special invitation to private viewing of practice session, plus pizza dinner with skaters and coach to learn more about Theatre on Ice
 - Ticket quantity determined by medalist level
- Listed by support level on our website
- Linked on our website – Under our Sponsors Section. (Gold, Silver, Bronze)

We thank you for your support!

The team members and volunteer staff of Ice Crystals Theatre on Ice

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Sponsorship Form: 2008-2009 Season

YES! I want to help the Ice Crystals reach their competitive goals, and attend the US National Theatre on Ice Competition!

Please make your Sponsorship check payable to:

“Peninsula Skating Club” with a memo stating for benefit of Ice Crystals TOI

Sponsorship Level: _____

Amount Enclosed: _____

Company Name: _____

Contact Person: _____

Mailing Address: _____

City, State, Zip: _____

Website: _____

E-Mail: _____

Phone #: _____

Fax #: _____

Name as you would like it to appear on our website, annual program, and on your Sponsor Certificate:

Please attach a business card and/or email your copy ready ad in .pdf format to: info@icecrystals.org

If you wish to have your sponsorship remain anonymous, please state so here:

Please return this form to: Ice Crystals TOI
 3330 Seldon Court, Suite One
 Fremont, CA 94539
 Attn: Sponsorship

Peninsula Skating Club Tax ID# 77-0006558

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